

# Introducing Accelerate

Accelerate is a **purpose-built digital platform** that drives **365 healthcare transformation** by connecting the global health ecosystem to insights from peers and thought leaders, professional development tools, networking opportunities, and curated content — **anytime, anywhere.**

# Our agenda for today

2

Duration	Description
5 min	Introductions
20 min	Accelerate overview and vision
20 min	Live product demo
15 min	Q&A

## HIMSS and Accelerate team with you today



Hal  
Wolf

President and  
CEO of HIMSS



Love  
Beejal

VP Product  
Management of  
Accelerate



is a global advisor and thought leader supporting the transformation of the health ecosystem through information and technology

As a mission-driven organization, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research and analytics to advise global leaders, stakeholders and influencers on best practices in health information and technology.



## Vision

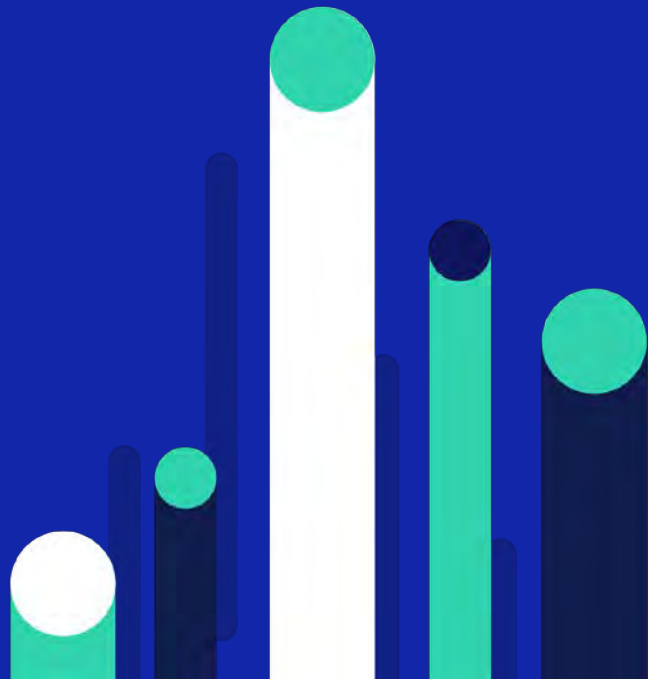
To realize the full health potential of every human, everywhere.



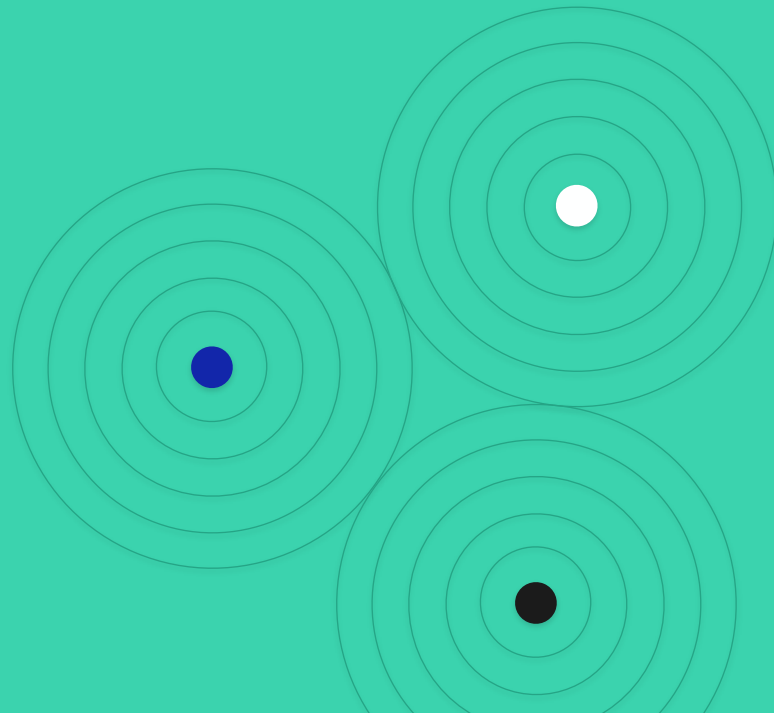
## Mission

Reform the global health ecosystem through the power of information and technology.

Healthcare is engaging  
digital at a rapid pace...



The health ecosystem  
operates in silos...



Navigating and curating  
resources can be challenging...



## The current needs of healthcare stakeholders are not being met



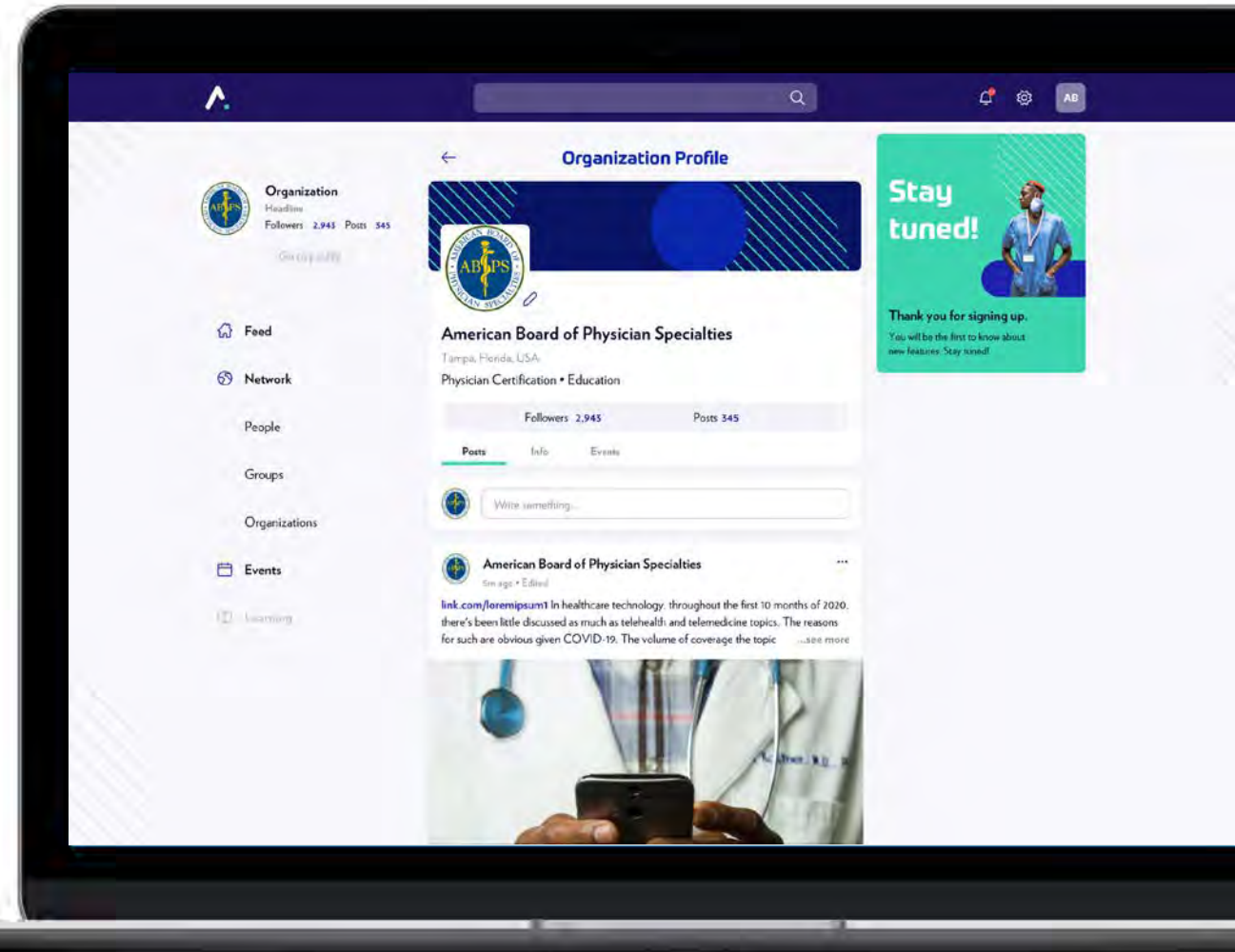


Accelerate is a **purpose-built** digital platform that drives **365 healthcare transformation** by connecting the global health ecosystem to insights from peers and thought leaders, professional development tools, networking opportunities and curated content — **anytime, anywhere.**

- ✓ Connect to a global community
- ✓ Seek advice from peers and thought leaders
- ✓ Access professional development tools
- ✓ Consume and share curated content—anytime, anywhere



End User



Partner



**accelerate**  
is a professional  
network-based  
marketplace that  
provides curated  
offerings from  
multiple partners

Example company profiles  
shown





# Accelerate addresses multiple use cases critical to healthcare professionals

## Accelerate domains and use cases

### Professional Development

Empowers healthcare professionals to **craft unique and personalized development paths**, while continuing their professional education



Courses and course certifications



Maintenance of professional credentials



Recruiting



White-labeling of digital community management



Conference hosting

### Research and Insights

Provide users **personalized and up-to-date industry content**, automatically aggregated from a variety of credible sources worldwide



Content subscriptions



Reports database, e.g. compensation benchmarking



Expert consultation



Data standardization

### Digital Transformation

Offers organizations the intelligent, personalized guidance needed to improve their **digital performance** through **assessment and tailored recommendations**



Health ecosystem maturity models and benchmarks



Health ecosystem standards, including cloud adoption standards, developer ecosystem



Performance insights for health systems and providers



Vendor selection and investment decision support

## To our Chapter Leaders, what we ask of you...

1

**Encourage your Chapter members to join Accelerate**  
Email, meetings, in-person, etc.

2

**Share a message in your Chapter Group to welcome users**  
Sample messages included in Onboarding Toolkit

3

**Engage with your Chapter members through posts, hosting events, direct messaging, and other features on Accelerate**  
Sample prompts included in Onboarding Toolkit

4

**Share your feedback to help us make Accelerate even better**  
Send us a note at [support@himssaccelerate.zendesk.com](mailto:support@himssaccelerate.zendesk.com)

## Take a moment to join us on Accelerate!

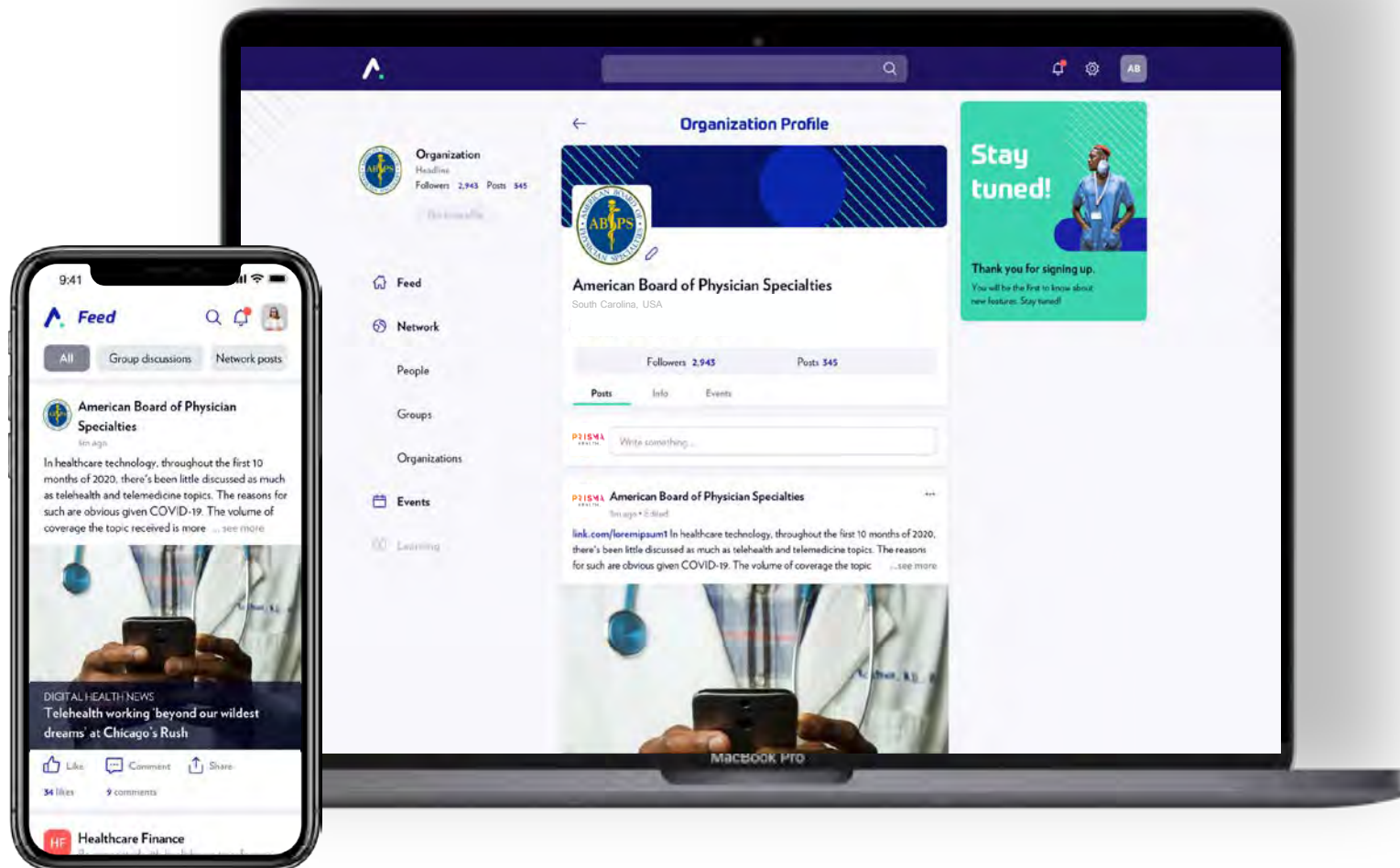
Go to [www.YourAccelerate.com](http://www.YourAccelerate.com)

Please refer to the email from Hal with your **unique registration code**.

**Create your profile** and begin exploring, connecting, and learning!

Be sure to join the [HIMSS Chapter Leaders Group](#) once you have registered.

## Let's have a look at the live platform



## Contest to register your Chapter members on Accelerate!

Great prizes each week to the **Chapters that register the most Accelerate users**, by count (Chapters grouped by membership size: small, medium, large).

August 5 prizes:

- 2 passes to a HIMSS21 **keynote meet-and-greet**
- And **HIMSS21 Digital passes** for all chapter members

August 11 prize:

- **\$500** to the HIMSS Chapter Brand portal

You can **win both weeks!**

# Q&A.





# thank you.